

FORREST QUINN

ACD // COPYWRITER

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EXPERIENCE

GS&F. NASHVILLE, TN – *Associate Creative Director*

SEPTEMBER 2024 - PRESENT

- Guthrie's Chicken, Louisiana Pacific, Bridgestone, West Virginia tourism.

Stereo Creative – *Freelance Senior Copywriter*

AUGUST 2024-SEPT 2024

BooneOakley. Charlotte, NC – *Senior Copywriter*

SEPTEMBER 2023 - SEPTEMBER 2024

- Teamed up with my Ad-Land hero and mentor Dave Oakley.
- Produced creative for Pizza Inn, Tire Pros, & pizza, Destin Fort Walton Beach, and Outer Banks.
- Lead creative output on new business efforts.

Bulletin Board Material – *Freelance Senior Copywriter*

JUNE 2024-JULY 2024

- Concepted and wrote multiple spots for Fox Sports' BIG NOON Saturday fall campaign.

BonCom – *Freelance Senior Copywriter*

JUNE 2023-SEPT 2023

- Concepted and executed brand activations, social stunts, influencer campaigns, and a Times Square takeover.

Deutsch LA. Los Angeles, CA – *Copywriter*

JANUARY 2022 - JUNE 2023

- Put my love for football to work to create season 5 of Fansville by Dr Pepper.
- Wrote tweets, captions, comebacks, and memes for Canada Dry.
- Worked with Rory McIlroy and Billy Idol as part of Workday's "Rockstar" campaign.
- Helped The Count from Sesame Street share financial advice for NerdWallet

BSSP. Sausalito, CA – *Copywriter*

MAY 2019 - JANUARY 2022

- Produced work for ESPN, NBA 2K, FootJoy, noosa, Mitsubishi, Rao's, Blue Shield Of California, and Greyhound.
- Launched products for FootJoy, noosa, and Mitsubishi.
- Pitched proactive ideas for noosa and Rao's Homemade.
- Helped rebrand agency website, pitch materials, and recruiting materials.

EDUCATION

Brigham Young University. Provo, UT – *B.A. Communications. Emphasis in Creative Advertising.*

APRIL 2019

AWARDS

CLIO GOLD - FILM CRAFT - FOOTJOY

CLIO GOLD - FILM - FOOTJOY

ONESHOW GOLD - HP

ONESHOW SILVER - SONNET INSURANCE

ONESHOW MERIT - KRAFT

COMMARTS STUDENT HOTLIST - GOLD'S GYM